



TAMPERE SMART CITY Expo & Conference

TAMPERE SMART CITY EXPO & CONFERENCE
Professional event for smart city development and
the ICT industry
June 6–7, 2023 at Nokia Arena, Tampere

PRESS RELEASE June 9th, 2023

The Urban Metaverse made concrete at Tampere Smart City Expo & Conference

The international Tampere Smart City Expo & Conference shared a two-day range of human-centric smart city development and the latest ICT solutions June 6–7 2023 at Nokia Arena, Tampere Finland. Deep diving beyond the abstract, #TSCEC concretized what the metaverse is. The event is held again in June 2024.

Tampere Smart City Expo & Conference shared ideas for smart city development and digitalisation, including Web3 technology, sustainability, artificial intelligence and mobility. The first moves towards a true urban metaverse have now been taken.

– Tampere has taken the first steps towards a city that genuinely utilizes the possibilities of the metaverse. Tampere Smart City Expo & Conference featured many concrete examples of the metaverse's potential for human-centric urban development, says **Teppo Rantanen**, Executive Director of Growth, Innovation and Competitiveness, City of Tampere.

Quality encounters at the magnificent Nokia Arena

The programme at the Tampere Smart City Expo & Conference delighted the guests and the encounters were praised. The event served as an unifying platform for networking and discussions.

– Tampere Smart City Expo & Conference brought us many new, great contacts. From our point of view, the key players in the industry were present at the event. We were able to promote our cooperation models, link actors to each other and activate our members – genuinely do our core work. The event was very successful, we were able to network and create networks! We will definitely attend next time as well, shares **Pertti Kortejärvi**, CEO, Smart City Innovation Cluster.

– The Expo has gone smoothly, we've had good discussions and the visitor base has been of high quality. A lot of interest towards our climate-neutral data center service has been shown. As a venue and location, Nokia Arena is great, and the arrangements have also gone well. Next year, we hope for an even more diverse selection of exhibitors, says **Van Vo**, solutions architect and **Timo Kempainen**, Cloud Business Development Manager at Verne Global Finland.

Innovative experts awarded at the event

City of Tampere awarded the Technical Creativity Award 2022 on Tuesday. The winning solution is an innovative way of storing renewable energy in a so-called sand battery developed by **Tommi Eronen** and **Markku Ylönen**. The awarded innovation is one of the most promising technologies globally, enabling the rapid growth of wind and solar energy.

The Summit's BRiDG3 Hackathon finals took place on Tuesday. The winner of the grand prize of €10,000 is Authbound, a verification platform that enables a safer, more secured, yet still private Metaverse and Web3 space. The solution allows other services to authenticate users with different kind of attributes and using soulbound tokens and zero knowledge technology, the verification is embedded in the user's Web3 identity. It was taking into account, that innovative approach and commitment to driving change through Web3 technologies really stood out.

The Tampere Smart City Expo & Conference will next take place on 11–12 June 2024.

The Tampere Smart City Expo & Conference is organised by the City of Tampere, Business Tampere, and the Tampere Trade Fairs Group. The event is produced by the Tampere Trade Fairs Group. Tampere Smart City Expo & Conference is geared to smart urban development networks, companies, and ecosystems to the ICT sector, municipalities, cities, and educational institutions and to the field's specialists and future experts.

Additional information:

tscec.fi/en/, #tscec #beyondtheabstract

Event photo gallery tscec.fi/en/fair-info/for-the-media/

Press releases tscec.fi/en/category/press-release/

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