

## Leading industrial event attracted a massive crowd of 17,000 visitors

**The 35-year-old Subcontracting Trade Fair catered the industrial public with the latest topics and the most intriguing encounters at Tampere, Finland. Celebrating its anniversary, the trade fair hosted 16,925 visitors during its three-day period. Over one thousand exhibitors from 17 countries participated the international event. The partner company 2023 was Patria. The next Subcontracting will be organised on 1–3 October 2024.**

The industrial celebration of the 35-year of Subcontracting Trade Fair took place in Tampere with a staggering number of visitors. The event hosted 16,925 visitors during its three-day period. Over one thousand exhibitors from 17 different countries presented themselves at the trade fair. The visitors and exhibitors of Subcontracting praised the fair for its atmosphere and meaningful encounters. The industrial trailblazer brought together cutting-edge solutions, quality networking and latest topics.

– A huge thanks to all of our visitors, exhibitors and partners. The famous Subcontracting spirit of Tampere was once again present, raising up the amazing value of the meaningful encounters lived therein. It will be a pleasure to start assembling next year's event together with the top players of industry, says Project Manager **Sami Siurola** of Tampere Trade Fairs Group.

This year's theme for Subcontracting was Globally Local. The event included interesting topics such as sustainable economy, global politics, competitive edges, technologies and accountability. In-depth discussions of the theme were led by top experts at the HEAT Stage of the event.

### **New customerships increased six-fold**

– The trade fair was extremely successful. There were plenty of visitors, we made a lot of contacts, and people were committed to doing business. The trade fair visitors were genuinely interested in precision engineering, which was a really positive thing for us. All in all, Subcontracting has once again been a great event full of high-quality encounters, says CEO **Sami Mansner** of Mansner Oy Hienomekaniikka.

– We have been participating Subcontracting for 35 years, and this year our new customerships increased up to six-fold compared to previous years. Our ESG Strategy was of particular interest to our current and future partners. We engaged in highest-quality discussions and organisations had sent a great variety of their staff to the trade fair. This was a very positive thing. Another great thing was that this celebratory year's event showed appreciation to the long-term players, rejoices Marketing Director **Mikael Paulin** of Reka Kumi Oy.

### **Sandvik was awarded the Finnish Industrial Achievement of the Year 2023**

The Tampere Region Economic Development Agency Business Tampere, together with Technology Industries of Finland, Tekniikka&Talous Magazine and Subcontracting Trade Fair, awarded the Finnish Industrial Achievement of the Year 2023 to Sandvik. The award was received by CTO **Jani Vilenius** of Sandvik and presented by Production Manager **Antero Karhu** of Valmet Automotive, last year's winner. Industrial Achievement of the Year highlights the importance and appreciation of industry, emphasises the greater impact of individual acts, and encourages companies to take action.

The Main Contractor of the Year and the Subcontractor of the Year 2023 prizes were awarded at the opening ceremony of Subcontracting Trade Fair. Finnish Association of Purchasing and Logistics LOGY ry presented the recognition awards that aim to promote networking that supports the competitiveness of Finnish manufacturing. The Main Contractor of the Year 2023 is Sako Oy, internationally known as a designer and manufacturer of high-quality hunting, military and sporting rifles and cartridges. The Subcontractor of the Year is Valmet Automotive's business line called EV Systems, a designer and manufacturer of battery modules and systems for the use of automotive and other industries.

### **Subcontracting 2024 theme focuses on productivity through AI**

Next year's Subcontracting will take place at Tampere Exhibition and Sports Centre on 1–3 October 2024. The theme focuses on productivity through Artificial Intelligence. The event will focus on the potential of AI and practical solutions for improving the productivity of subcontracting industries.

### **Big Machines at Central Square on Saturday 30.9.**

Tampere Industrial Week ends with the event Big Machines at Central Square at the city centrum of Tampere on Saturday 30 September. The event is hosted by the City of Tampere in collaboration with regions industry operators and is open for everyone. Additional information about the event: [isotkoneetkeskustorilla.fi/home/](https://isotkoneetkeskustorilla.fi/home/).

*Subcontracting showcases the metal, electronics, plastics and rubber industries, industrial ICT solutions, and the design and consulting services within these fields. The event brings together more than a thousand exhibitors from several different countries as well as thousands of fair visitors every year. The Tampere Trade Fairs Group organises the event in cooperation with Technology Industries of Finland, Rubber Manufacturers' Association of Finland (RMAF), Finnish Association of Purchasing and Logistics LOGY, and Finnish Plastics Industries Federation. The event had been organised in Tampere since 1988.*

**FURTHER INFORMATION:** [alihankinta.fi/en/](https://alihankinta.fi/en/), #Alihankinta #globallylocal

Subcontracting 2023 photos [tampereenmessut.fi/medialle/materiaalipankki/alihankinta/2023/kuvat\\_photos/](https://tampereenmessut.fi/medialle/materiaalipankki/alihankinta/2023/kuvat_photos/)

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